

## SUPPORTER PACK

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**ROSIES**  
*Friends on the Street*



**Sharing friendship since 1987**



# Sharing Friendship creates belonging

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Thank You





**Dare to  
reach out  
together**

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## Who We Are

Rosies is a volunteer-based not for profit organisation that commenced in Queensland in 1987. Rosies was founded in the spirit and charism of the Oblates of Mary Immaculate, an order of the Catholic Church. Rosies operates as an independent membership association. Rosies reaches out to those most in need, those people who are experiencing homelessness, at risk, or are socially isolated. Whilst many organisations are increasingly providing awareness, support, and referral, Rosies focuses on providing friendship and unconditional acceptance during difficult times by offering varying levels of hospitality based on community need. **Through connection and friendship we aim to acknowledge human dignity, combat social isolation, and inspire increased self-reliance.**

Rosies currently operates 14 branches across Queensland comprised of more than 1,200 volunteers, with outreach programs running somewhere in the state every single night of the year. Additionally we provide court support and youth detention support as well as a school engagement program with 50 schools and some 1500 students and teachers.

**Over 98% of our work is funded through kind donations from our local community.\***

\*As JobKeeper benefits are considering government funding our data is slightly skewed for the 2020 Financial Year, we expect this to return to normal levels next financial year.



# Why Rosies?

## From patron to volunteer, meet Len

Len, a former patron, used his experience with Rosies to build his intrapersonal skills and resume to gain fulltime work as a mental health support worker. He has been volunteering with us for the last 4 years. To read his full story please visit our website.

“Homeless people are ignored, people look away or pretend to be on their phone. They (the homeless) don’t want to be thought of as bad people. They could be anyone, they’ve just fallen on hard times – people have ended up on the streets from all different types of circumstances.

I think there needs to be more acknowledgement and awareness so we can help prevent it and offer better support people who do fall on hard times.

If ever anyone gets the opportunity to join up with Rosies, it is the best thing that anyone can do to give back to the community and understand what its like on the streets.”

**Rosies reaches out to those most in need, those people who are homeless, at risk, or are socially isolated within our communities.**

# How you can help



The two most important assets we have are our dedicated **volunteers** and our **vans**. They enable us to provide friendship and hospitality to patrons every night of the year. In order to remain active and out in the communities where we are needed most we rely on generous supporters like you. **Your support, the support of your staff, or parents can help keep our vans fully stocked and on the road.**

## Wear Red for Rosies Day

By organising a wear "Red for Rosies" Day you can raise awareness by starting a conversation around what Rosies does in the local community and why you're wearing red to show your support. By asking for a gold coin donation you can also raise some much needed funds to keep our vans fueled up and on the road.

## Donation Box

If you'd like to encourage your organisation, your parents, partners, or clients to donate to Rosies we can provide you with a donation box to place on your front counter. Prime placement on your front counter will also raise awareness for who we are and what we do.

## Create your own Fundraising Activity

Have you got an awesome idea on how to raise money for Rosies? Amazing! Let us support you in bringing your idea to life.



## Other ways to support Rosies



### Organise an Instant Noodle Cup Drive

Our patrons love cup noodles but it can be hard to keep up with the demand. When you organise an [Instant Noodle Cup](#) Drive you can provide a bit of comfort for people who are homeless, at risk of homelessness, or socially isolated.



### Containers for Change

With the new container return strategy by the Queensland state government, Rosies can be a recipient of people's recycling efforts. The number to use for Rosies at the over the counter and RVM recycling point is: **C10026243**. Find out more about how it works by visiting the Containers for Change website.



### Share our Newsletter

Each quarter we produce a newsletter which shares stories of patrons we have helped, recognises the outstanding work of our volunteers, and thanks our partners and the local community who have supported us. Your organisation can assist us by adding a link to our current newsletter into yours, therefore widening the reach of Rosies.

**YOUR SUPPORT KEEPS ROSIES ON THE STREET**



**ROSIES**  
*Friends on the Street*



**Let's work  
together**

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