



## **CORPORATE PARTNERSHIPS**

SHARING FRIENDSHIP SINCE 1987

SHARING FRIENDSHIP CREATES BELONGING



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# WHO WE ARE

**Can you imagine what it would be like if no one had said your name or looked you in the eye in months? You'd feel invisible.**

For those already struggling with homelessness and hardship, this can crush self-worth, dignity and confidence.

Rosies Friends on the Street was founded in 1987 to offer friendship, connection and unconditional acceptance to Queenslanders doing it tough.

We are a volunteer-based not-for-profit organisation with a mission to ensure people who are experiencing homelessness, at risk of experiencing homelessness or struggling with social isolation are treated with dignity and respect.

Our vans and our volunteers are our two most important assets and they enable us to provide friendship and hospitality to patrons every night of the year.

We are empathetic to our communities, offering support to those who need it most and working to ease the burdens faced by vulnerable Queenslanders.

**Rosies extends the hand of friendship to ensure all Queenslanders feel valued, connected and accepted.**

**DARE TO REACH OUT TOGETHER**







# WHAT WE DO

**ROSIES**  
Friends on the Street  
[www.rosies.org.au](http://www.rosies.org.au)



## 14 BRANCHES

ACROSS QUEENSLAND

Beenleigh  
Brisbane South  
Brisbane City  
Brisbane North  
Cairns  
Caboolture  
Gold Coast North  
Gold Coast South  
Ipswich  
Logan  
Mareeba  
Sunshine Coast  
Toowoomba  
Wynnum Manly



# 19 VANS

operate throughout Queensland



Rosies street outreach **connects**  
with vulnerable Queenslanders

# 365 NIGHTS A YEAR



# OVER 98%

of funding comes

# COMMUNITY DONATIONS

# 30% INCREASE

in Rosies **outreach**  
**attendance** in the  
first half of 2023



# 1,500 200

**volunteers** deliver more than  
**outreaches** each month  
across Queensland







More than **65** schools and **1,500** students and teachers involved in  
**YOUTH ENGAGEMENT PROGRAM**

**1** in **200**

Australians experience  
**homelessness** on any given night

*(Australian Bureau of Statistics, 2021 Census)*



**1** in **4**

Australians are experiencing an  
episode of **loneliness**

*(Australian Psychological Society 2018)*



**1** in **10**

Australians aged 15  
and over **lack social support**

*(Relationships Australia 2018)*



Rosies provides

**COURT AND YOUTH  
DETENTION SUPPORT**



## MEET LIS

As a teenager, Lis Rourke found herself addicted to heroin and living on the streets. Like many in her situation, she relied on Rosies for connection and companionship. She is now one of Rosies' dedicated and passionate volunteers, working in the Brisbane City outreach. Her unique blend of compassion, empathy and lived experience makes patrons feel safe and welcome.



*When I used to come to Rosies I always liked how the volunteers would remember that I only drank cold Milo, even when it was freezing out. The volunteer would see me coming and make me a cold Milo without even asking and it made me feel special that someone would remember a little detail like that. I try and take the opportunity to do that for our regular patrons so that they know that someone cares about them and thinks they are special.*





# WHY ROSIES

Rosies plays a vital role on Queensland's frontline, extending critical outreach and compassion where it's needed most and ensuring everyone is treated with dignity.



## CONNECTING

with Queenslanders experiencing social isolation.



## SUPPORTING

vulnerable Queenslanders experiencing homelessness and those at risk of homelessness.



## EDUCATING

everyone on the importance of compassion towards those doing it tough.



## INSPIRING

volunteers and donors to make a genuine difference in the lives of vulnerable Queenslanders.



## PROMOTING

the treatment of all Queenslanders with dignity and respect.



# PARTNERSHIP OPPORTUNITIES



**As a valued partner, your support has a tangible impact on vulnerable and isolated Queenslanders.**

Partnering with Rosies funds our vital work in bringing dignity, connection, unconditional acceptance and friendship to those in need across the state.

We work with you to develop a bespoke partnership agreement that not only keeps us on the road every night but also meets your corporate social responsibility needs.

Partnerships are unique and Rosies can customise sponsor benefits to align with your organisation, which may include:

**Brand Alignment**

**Marketing Channels**

**Staff and Client Engagement**

To discuss tailored partnership opportunities that align with your organisation, contact:

Engagement & Fundraising Manager

**Lacee Hennessy Overton** at [overtonl@rosies.org.au](mailto:overtonl@rosies.org.au) or **0450 233 709**.





# HOW YOU CAN HELP



### **Sponsor a Van**

Your support helps keep our vans on the road. Sponsoring a van helps us repair and maintain our current fleet, fit out additional vehicles to serve our patrons and expand our reach into the communities where we are needed most.



### **Support Outreach and Volunteers**

As a champion of our street outreach volunteers, you can ensure volunteers are fully supported with uniforms, name tags and ongoing training. By sponsoring our street outreach program, your support will help us operate safely and consistently.



### **Workplace Giving**

Enable your team members to regularly donate a portion of their pre-tax salary to Rosies. You can also match their donations to double the impact. Every contribution makes a difference.



### **Volunteer**

Inspire your team to join our team as volunteers on our street outreaches. A minimum of four hours each month can make a huge impact.



### **Create a Goods Drive**

Help us meet rising costs and increased demands for our services by conducting a blanket drive or fundraiser to purchase outreach supplies.



### **Share our Newsletter**

Add a link to our quarterly newsletter to your website or e-newsletter to share our great stories, connect with our mission and expand our reach.





## LET'S WORK TOGETHER

TOGETHER, WE CAN CHANGE LIVES.

### Lacey Hennessy Overton

Engagement & Fundraising Manager

✉ [overtonl@rosies.org.au](mailto:overtonl@rosies.org.au)

📱 0450 233 709

☎ +61 7 3396 4267

🌐 [rosies.org.au](http://rosies.org.au)

### CONNECT WITH US

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